

THE SOUL OF PHILANTHROPY

Black Giving
from Generation
to Generation

GIVING

Hosted by



Sponsorship Opportunities

August 2022 and February-March-April 2023

Black Giving from Generation to Generation

The Commitment to Black Philanthropy in Chicago and Welcoming The Soul of Philanthropy Exhibition

About The Exhibit

The Soul of Philanthropy is a comprehensive, multimedia exhibit that reframes portraits of philanthropy. Comprising highly innovative presentations of over a dozen vignette stories and more than 50 black-and-white images, the exhibition captures philanthropic musings across generations. A robust offering of talks, panel discussions and public forums accompanies the exhibition and allows groups to explore a broad range of topics to ignite a movement of conscious philanthropy by empowering a generation of Americans to recognize their power and responsibility to give back.

The inspiration for the exhibit comes from the award-winning book *Giving Back: A Tribute to Generations of African-American Philanthropists*, written by Charlotte, N.C., author Valaida Fullwood with photographer Charles Thomas.

The Soul of Philanthropy Chicago will tell the story of philanthropy from a uniquely Chicago perspective and will be curated to consciously consider Black philanthropic giving and how it has manifested across generations.

Hosting the Exhibit in Chicago and the Influence it Will Have on Giving Back

The Soul of Philanthropy comes to Chicago in the summer of 2022 and continues through 2023. It opens with a pop-up event in August 2022 as a lead-up to the exhibition slated for February through April 2023.

The local host is Chicago African Americans in Philanthropy (CAAIP), a membership organization committed to achieving racial equity in philanthropy by advocating for investments in Black communities and expanding Black leadership opportunities in the social sector. Its membership is comprised of over 40 philanthropic, corporate, and civic institutions represented by more than 500 individuals working in the social sector. CAAIP's members are influential leaders in Chicago who are sitting at tables where critical decisions are being made regarding philanthropic efforts impacting the Black community.

By challenging the current assumptions, practices, and policies that inhibit restoration, growth, and prosperity within Black communities, CAAIP develops strategies that influence how philanthropic resources are allocated and advances the work of racial equity in our sector.

CAAIP fosters community among Black people in Chicago and across the Midwest by serving as a communal space for learning and development. By increasing the visibility of Black leaders in philanthropy, advancing racial equity and building a cohesive and vital community, CAAIP aims to redirect philanthropic resources and decision-making to Black communities



Bust of Jean Baptiste Pointe DuSable, downtown Pioneer Square

Full Circle Sponsor: \$100,000

- Opportunity to co-create a custom event in tandem with **The Soul of Philanthropy Chicago** exhibit that aligns your organizational story with the history of Black giving and philanthropy in Chicago (*requires receipt of sponsorship by September 1, 2022*).
- Opportunity to offer remarks during **The Soul of Philanthropy Chicago** Opening Ceremony in February 2023.
- Feature story on **The Soul of Philanthropy Chicago** website.
- Two-year institutional membership to **Chicago African Americans in Philanthropy (CAAIP)** and induction to the **Chicago African Americans in Philanthropy Leadership Circle**.
- Ten (10) guests invited to **The Soul of Philanthropy Chicago** Opening Ceremony and access to VIP programming.
- Prominent recognition, including company logo and link, on **The Soul of Philanthropy Chicago** website, electronic materials, event signage, registration materials and other communications.
- Name and/or logo inclusion in **The Soul of Philanthropy Chicago** Opening Ceremony invitation (*requires receipt of sponsorship by September 1, 2022*).
- Inclusion in all media, public relations outreach and social media outreach for **The Soul of Philanthropy Chicago**.
- Verbal recognition of sponsorship during **The Soul of Philanthropy Chicago** Opening and Closing events.
- Full-page ad in virtual program book for **The Soul of Philanthropy Chicago** Opening Ceremony.



South Side Community Art Center,
Bronzeville

TRIBUTE sponsors and contributors

Tribute Sponsor: \$75,000

- Two-year institutional membership to **Chicago African Americans in Philanthropy (CAAIP)** and induction to the **Chicago African Americans in Philanthropy Leadership Circle**.
- Ten (10) guests invited to **The Soul of Philanthropy Chicago** Opening Ceremony and access to VIP programming.
- Prominent recognition, including company logo and link, on **The Soul of Philanthropy Chicago** website, electronic materials, event signage, registration materials and other communications.
- Name and/or logo inclusion in **The Soul of Philanthropy Chicago** Opening Ceremony invitation (*requires receipt of sponsorship by September 1, 2022*).
- Inclusion in all media, public relations outreach and social media for **The Soul of Philanthropy Chicago**.
- Verbal recognition of sponsorship during **The Soul of Philanthropy Chicago** Opening and Closing events.
- Full-page ad in virtual program book for **The Soul of Philanthropy Chicago** Opening Ceremony.



Garfield Park Conservatory,
West Side

Anchor Sponsor: \$50,000

- One-year institutional membership to **Chicago African Americans in Philanthropy (CAAIP)**.
- Recognition, including company logo and link, on **The Soul of Philanthropy Chicago** website, electronic materials, event signage, registration materials and other communications.
- Verbal recognition of sponsorship during **The Soul of Philanthropy Chicago** Opening and Closing events.
- Inclusion in all media, public relations outreach and social media outreach for **The Soul of Philanthropy Chicago**.
- Eight (8) guests invited to **The Soul of Philanthropy Chicago** Opening Ceremony and access to VIP programming.
- Half-page ad in virtual program book for **The Soul of Philanthropy Chicago** Opening Ceremony.

ANCHOR
sponsors and contributors



*Pullman National Monument,
Far South Side*

Benefactor and contributors

Benefactor: \$25,000

- One-year institutional membership to **Chicago African Americans in Philanthropy (CAAIP)**.
- Recognition, including company logo and link, on **The Soul of Philanthropy Chicago** website, electronic materials, event signage, registration materials and other communications.
- Verbal recognition of sponsorship during **The Soul of Philanthropy Chicago** Opening and Closing events.
- Inclusion in all media, public relations outreach and social media outreach for **The Soul of Philanthropy Chicago**.
- Five (5) guests invited to **The Soul of Philanthropy Chicago** Opening Ceremony to include access to VIP programming.
- Half-page ad in virtual program book for **The Soul of Philanthropy Chicago** Opening Ceremony.



Statue of the Great Northern Migration, Bronzeville



Bud Billiken Parade, South Side

sponsors levels with benefits

Benefits	Full Circle \$100,000	Tribute \$75,000	Anchor \$50,000	Benefactor \$25,000
Opportunity to co-create a custom event in tandem with The Soul of Philanthropy Chicago exhibit that aligns your organization story with the history of Black giving and philanthropy in Chicago <i>(requires receipt of sponsorship by September 1, 2022)</i>	■			
Opportunity to offer remarks during The Soul of Philanthropy Chicago Opening Ceremony in February 2023.	■			
Recognition, including company logo and link on The Soul of Philanthropy Chicago website, electronic materials, event signage, registration materials and other communications.	■	■	■	■
Feature story on The Soul of Philanthropy Chicago website	■			
Inclusion in all media, public relations and social media outreach regarding The Soul of Philanthropy Chicago .	■	■	■	■
Verbal recognition of sponsorship at Opening and Closing Ceremonies for The Soul of Philanthropy Chicago	■	■	■	■
Name and/or logo inclusion in The Soul of Philanthropy Chicago Opening Ceremony invitation <i>(requires receipt of sponsorship by September 1, 2022)</i> .	■	■		
Ten (10) guests invited to The Soul of Philanthropy Chicago Opening Ceremony and access to VIP programming.	■	■		
Eight (8) guests invited to The Soul of Philanthropy Chicago Opening Ceremony and access to VIP programming.			■	
Five (5) guests invited to The Soul of Philanthropy Chicago Opening Ceremony and access to VIP programming.				■
Full-page ad in virtual program book for The Soul of Philanthropy Chicago Opening Ceremony.	■	■		
Half-page ad in virtual program book for The Soul of Philanthropy Chicago Opening Ceremony.			■	■
Two-year institutional membership to Chicago African Americans in Philanthropy (CAAIP) and induction to the Chicago African Americans in Philanthropy Leadership Circle .	■	■		
One-year institutional membership to Chicago African Americans in Philanthropy (CAAIP) .			■	■

Chicago African Americans in Philanthropy (CAAIP) is offering our sponsors additional, novel ways to highlight your support of **The Soul of Philanthropy Chicago**.

Illuminated Smart Wall Sponsorship (\$100K)

This eye-catching digital wall for social media and other digital displays – with a real-time interactive experience – will encourage attendees to engage with the signage. See your corporate logo prominently displayed in the wall display. Create content both for in-person guests to view the attractive wall in the room, and for social media browsers to see all the fun they're missing.

Company Virtual Advertisement (\$100K)

Share a digital video advertisement of your choice to be inserted into the event's virtual program component, similar to a television commercial.

Photo Booth Sponsorship (\$75K)

Enjoy exclusive rights to host a logoed photo booth.

Live Streaming Sponsorship (\$50K)

Reach those who couldn't attend the event in-person by sponsoring the live stream portions of the event (before and after). This opportunity gives the audience a sense of inclusiveness and quality regardless of their inability to attend in-person. Enjoy the exclusivity and prestige of backing the live streaming.

Matching 'Gifts for the Soul' Sponsor

Pledge to match the total raised at the event and receive verbal and visual mentions throughout the event as dollars are raised.



Avalon Regal Theater,
South Side

additional sponsorship opportunities

Sponsors

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Fry Foundation
Pierce Family Foundation**

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COMMITTEE members

Black
from Ge
to Ge

